

Media Advisory

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YWCA Cortland Child Care Campaign

YWCA Cortland enthusiastically announces a new crowdfunding campaign, "YWCA Cortland Child Care: Y We're Committed; Are you?" which is kicking off this week. Please help YWCA Cortland build a new home for *Here We Grow Child Care Center* at Homer Avenue Plaza. This new location will combine *Here We Grow* and *Learning Adventure*, an aging facility, into a new state of the art facility. This will ensure that the YWCA can continue to meet the needs of our community.

Affordable, available, quality child care is critical. Without it, employees everywhere would not be able to work and provide needed services in their communities. Without it, children would not have quality pre-school developmental and educational preparation. Childcare centers around the country, including here in Cortland, are in danger of closing their doors because the cost of quality childcare is significantly higher than what working families can afford. The YWCA provides childcare to over 800 children every year and is committed to sustaining quality childcare for our community.

Please visit this link to read more about our story and how you can join us! <https://www.givegab.com/campaigns/YWCA-Cortland-childcare>.

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