

# YWCA IS ON A MISSION

## Mission-Based Programs

- Aid to Victims of Violence (AVV)
  - 24-Hour Crisis Hotline
  - Crime Victims Assistance
  - Domestic Violence Shelter
  - Educational Programming
  - Support and Advocacy Services
  - Women's Alliance
- Child Care
  - Drop-In Care
  - Licensed Child Day Care
  - School Age Care
  - Summer Care and Recreation
- Health and Fitness
  - Aerobics
  - Aquatics
  - Children's Recreation
  - Cycling
  - Karate
  - Silver & Fit
  - Silver Sneakers
  - Weight Training
  - Yoga
- Mentoring
  - Bridges for Kids
  - GEMS (Girls: Empowered, Motivated, Successful)

### YWCA Cortland

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Cortland, NY 13045

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eliminating racism  
empowering women

# ywca



November 9, 2020

Dear Community Business Leader,

**As a local nonprofit organization, we too feel the impact the chaos of COVID-19 has created for other businesses and our beloved community:** the constant uncertainty of the future, the ever-changing landscape, and the alarming reality that our operations do, and will, continue to look different for many of us as we rebuild in the years to come.

**YWCA Cortland has been actively addressing clients' needs since the COVID shutdown hit in mid-March by adapting and providing positive and innovative operating approaches.** We pledge to maintain this strategy as we respond to the new needs we see in our community while remaining committed to providing essential services in our mission-based program areas. **Our efforts have been successful because the community as a whole, including our valued business partners, has given us overwhelming support.**

**We are moved to see businesses and donors step up, again and again, to ensure vital YWCA programs continue despite facing changing mandates, restrictions, and guidelines that limit program operations.** Every day the YWCA leadership perseveres and gets up and does the work to fulfill our mission, and we will continue to do that despite the struggles COVID keeps placing in our way.

**We recognize that 2021 will be a different year as businesses build back to a new form of normal.** And we realize that past and present sponsors may be in a different philanthropic space than in years past. **But if you can, we hope you will consider joining our efforts by including YWCA Cortland in your business's corporate giving plans for 2021.** To become a 2021 YWCA Corporate Partner or Event or Program Sponsor, please review the attached comprehensive list of opportunities and benefits and send us your completed form.

**By investing in our programs and initiatives, you will directly impact the families and other community members who need our services now more than ever.** You'll also give your organization the visibility and the recognition it deserves. We look forward to creating a partnership with you. If you wish to discuss these opportunities further, please feel free to contact us. **Thank you in advance for your generosity and support.**

Sincerely,

Handwritten signature of Kelly Tobin in black ink.

Handwritten signature of Robyn Hayes in black ink.

Kelly Tobin, Executive Director

Robyn Hayes, Development Director

Enclosure