



YWCA CORTLAND 2021 CORPORATE PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Please complete all contact info, indicate payment method, check the line(s) associated with your desired level of partnership or sponsorship(s) on appropriate pages of the form, and return it to YWCA Cortland. Detailed descriptions of benefits can be found on our website *Events* page.

Business Name _____

Contact Person _____ Title _____

Address _____

Email _____ Phone _____

___ Invoice me by this date _____ (*payment is due 30 days after invoice date*)

___ Enclosed is a check made out to YWCA Cortland / Charge my ___ MasterCard ___ Visa ___ Discover

Credit Card # _____ Exp. _____ CW _____

Name on card _____

Signature (*required*) _____

YWCA Cortland Mailing Address:

14 Clayton Ave.
Cortland, NY 13045
607-753-9651

Sponsorship Contact:

Robyn Hayes
Director of Development
robyn@cortlandywca.org

—partnership and event sponsorship opportunities are listed below—

2021 CORPORATE PARTNERSHIP OPPORTUNITIES

Partnership opportunities encompass multiple events and last all year long.

____ **Empower Partner – \$10,000**

The Empower Partnership will provide your organization the maximum visibility and recognition it deserves as a major philanthropic supporter in the community. It includes featured promotion in our facility, at all events and in all event programs, on our website and social media, and much, much more! Empower Partners power our programs and receive marketing through all four of them: Aid to Victims of Violence, Child Care, Health & Fitness, and Mentoring.

____ **Persimmon Partner – \$5,000**

The Persimmon Partnership will position your business as a valued leader in the community. Benefits include highlighting your organization on our lobby TV, at all events and in all event programs, and more. A key stakeholder, Persimmon Partners help us achieve our mission.

2021 EVENT SPONSORSHIP OPPORTUNITIES

Sponsorships support the individual events we hold throughout the year.

12th Annual Stand Against Racism – January 18 & April 2021

Kicking off at our annual celebration of Martin Luther King Jr.'s birthday, YWCA Cortland expands to a week-long community event its participation in YWCA USA's April Stand Against Racism initiative. With public-facing activities taking place each day during the third week of April and culminating in a fair or open house, this event aims to raise awareness about how it takes a village to promote peace, justice, freedom, and dignity for all. Proceeds benefit all YWCA Cortland programs.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper

20th Annual Girls Day Out, Outside – May/June 2021

Typically held in early February, this year's Girls Day Out event heads outside for some sunshine and fresh air. It provides a unique day of activities designed to engage, motivate and build confidence in our young leaders. Over 100 4-7 grade girls participate in several sports, attend an interactive career fair and a health fair, and join together in team building exercises. YWCA partners with the Women's Athletics Program at SUNY Cortland to host this event. Proceeds benefit the Health & Fitness program.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper

8th Annual Giving Circle Celebration – June 2021

Our 100+ Giving Circle members each contribute \$1,000+ annually. This inspiring and powerful celebration recognizes the generous group of like-minded individuals who come together to provide a larger philanthropic contribution than individually possible. Proceeds benefit all YWCA programs.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper

19th Annual Pig-n-Par Golf Tournament – August 6, 2021

Each year, 120 community members tee off to support the crucial programs and services of YWCA Cortland. By providing sponsorship funding for this event, your business makes it possible for all proceeds raised during the event to stay in Cortland County to benefit the local community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper
____ \$360 Corporate Golf Team

3rd Annual Chefs Take a Stand – October 2021

The Chefs Take a Stand: Men Against Domestic Violence event features 30+ local and prominent male leaders competing to be voted Best Chef by 125 attendees. The event, which takes place during the YWCA USA's Week Without Violence, aims to raise awareness about domestic violence. Proceeds benefit the Aid to Victims of Violence program and are used to assist victims in our community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper

26th Annual Harvest Dinner – November 2021

During the season of gratitude, YWCA Cortland holds a special Thanksgiving dinner for families in its Mentoring program. This gathering gives mentors the chance to break bread with their mentees' families and celebrate the year's successes. Proceeds benefit the Mentoring program.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper

30th+ Annual Cookie Extravaganza – December 2021

This holly jolly extravaganza offers a way for almost 200 community members to give unique, and super tasty, holiday presents to those on their shopping lists all while supporting a great cause. Proceeds benefit the Child Care program and support enrichment activities and supplies.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze ____ \$125 Copper

Program Support

If you are interested in providing support for a specific program's operations, please contact Robyn Hayes to discuss your contribution options.

Disclaimer: Due to the COVID-19 pandemic, YWCA Cortland will need to alter programming at times to comply with New York State guidelines as they evolve, and to ensure the health and safety of our staff and the families that we serve. We are making every effort to resume our operations following requirements in the New York Forward plan, and we will communicate any programming changes in a timely manner. Should we have to alter or cancel events, we will recognize your sponsorship or partnership at other events or in other comparable ways. We remain committed to the Cortland community and to our mission to empower women and eliminate racism.