



YWCA CORTLAND 2022 CORPORATE PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Please complete all contact info, indicate payment method, check the line(s) associated with your desired level of partnership or sponsorship(s) on appropriate pages of the form, and return it to YWCA Cortland. Detailed descriptions of sponsorship benefits can be found on our website *Events* page.

Business Name _____

Contact Person _____ Title _____

Address _____

Email _____ Phone _____

Invoice me by this date _____ (*payment is due 30 days after invoice date*)

Enclosed is a check made out to YWCA Cortland

Charge my MasterCard Visa Discover AMEX

Credit Card # _____ Exp. _____ CW _____

Name on card _____

Signature (*required*) _____

YWCA Cortland Mailing Address:

14 Clayton Ave.
Cortland, NY 13045
607-753-9651

Sponsorship Contact:

Robyn Hayes
Director of Development
robyn@cortlandywca.org

—partnership and event sponsorship opportunities are listed below—

2022 CORPORATE PARTNERSHIP OPPORTUNITIES

Partnership opportunities encompass multiple events and last all year long.

____ **Empower Partner – \$10,000**

The Empower Partnership will provide your organization the maximum visibility and recognition it deserves as a major philanthropic supporter in the community. It includes featured promotion in our facility, at all events and in all event programs, on our website and social media, and much, much more! Empower Partners power our programs and receive marketing through all four of them: Aid to Victims of Violence, Child Care, Health & Fitness, and Mentoring.

____ **Persimmon Partner – \$5,000**

The Persimmon Partnership will position your business as a valued leader in the community. Benefits include highlighting your organization on our lobby TV, at all events and in all event programs, and more. A key stakeholder, Persimmon Partners help us achieve our mission.

2022 EVENT SPONSORSHIP OPPORTUNITIES

Sponsorships support the individual events we hold throughout the year.

13th Annual Stand Against Racism – April 4 – May 2, 2022

YWCA Cortland continues its participation in YWCA USA's Stand Against Racism initiative. This year's event includes a 21-day Challenge with virtual learning activities being presented each weekday in April. It also includes a Week of Action with public-facing activities taking place each day during the last week of April. This event aims to raise awareness about how it takes a village to promote peace, justice, freedom, and dignity for all. Proceeds benefit all YWCA Cortland programs.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

20th Annual Girls Day Out – May 21, 2022

Taking place at the YWCA this year, Girls Day Out provides a special day of activities designed to engage, motivate and build confidence in our young female leaders. Over 50 4-7 grade girls participate in swimming and self-defense training, attend an interactive career fair and health education focuses on confidence building, and join in team-building exercises. Proceeds benefit the Health & Fitness program.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

9th Annual Giving Circle Member Recognition – Spring/Summer 2022

Our 100+ Giving Circle members each contribute \$1,000+ annually. They are a generous group of like-minded individuals who come together to provide a larger philanthropic contribution than individually possible. We will invite them to witness our program work first-hand through a special recognition event to be determined. Proceeds benefit all YWCA programs.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

20th Annual Pig-n-Par Golf Tournament – August 5, 2022

Each year, 100+ community members tee off to support the crucial programs and services of YWCA Cortland. By providing sponsorship funding for this event, your business makes it possible for all proceeds raised during the event to stay in Cortland County to benefit the local community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze
____ \$380 Corporate Golf Team ____ \$125 Tee Sign

3rd Annual Chefs Take a Stand – October 2022

The Chefs Take a Stand: Men Against Domestic Violence event features 30+ local and prominent male leaders competing to be voted Best Chef by 125 attendees. The event, which takes place during the YWCA USA's Week Without Violence, aims to raise awareness about domestic violence. Proceeds benefit the Aid to Victims of Violence program and are used to assist victims in our community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

Program Support

If you are interested in providing support for a specific program's operations, please contact Robyn Hayes to discuss your contribution options.

Disclaimer: Due to the COVID-19 pandemic, YWCA Cortland will need to alter programming at times to comply with New York State guidelines, and to ensure the health and safety of our staff and the families that we serve. We are making every effort to resume our operations, and we will communicate any programming changes in a timely manner. Should we have to alter or cancel events, we will recognize your sponsorship or partnership at other events or in other comparable ways. We remain committed to the Cortland community and to our mission to empower women, eliminate racism, and promote peace, justice, freedom, and dignity for all.