

# YWCA CORTLAND 2023 PARTNERSHIP BENEFITS

## **Empower Partner – \$10,000 per year**

- Plaque for your place of business
- Banner or framed photo in YWCA lobby
- Two full-screen ads on YWCA lobby TV (can change monthly)
- Featured recognition in 2023 Annual Report (*distributed in summer 2024*)
- Recognition in all class guides, schedules, and other printed materials
- Highlighted in all event media outreach materials and media interviews
- Two-page ad spread in all event programs
- Highlighted logo placement on Girls Day Out drawstring backpack
- Featured company logo on YWCA website's homepage
- Highlighted with company logo and link on website event page
- Highlighted with company logo and link on website event news posts
- Highlighted with company logo and link on final website event thank you news post
- Monthly website news posts with content provided by your business
- Highlighted with link in all Facebook event pages
- Highlighted with link in event social media posts
- Highlighted in final event thank you social media post
- Monthly social media posts with content provided by your business
- Highlighted with company logo and link in all event email blasts
- Highlighted with company logo and link in all final event thank you email blasts
- Featured verbal recognition at all events plus Annual Meeting
- Display your banner or signage at all events plus Annual Meeting
- Highlighted with company logo on all YWCA event sponsor signs
- One corporate golf team and two tickets/entries to each of the other events
- Tee sign placed on golf course at Pig-n-Par Golf Tournament

## **Persimmon Partner – \$5,000 per year**

- One full-screen ad on YWCA lobby TV (can change quarterly)
- Highlighted recognition in 2023 Annual Report (*distributed in summer 2024*)
- Full-page ad in all event programs
- Logo included on Girls Day Out drawstring backpack
- Included with company logo and link on all website event pages and news posts
- Included with link in all event social media posts
- Included with company logo and link in all event email blasts
- Verbal recognition at all events
- Included with company logo on all YWCA event sponsor signs

# YWCA CORTLAND 2023 EVENT SPONSORSHIP BENEFITS

## Platinum Sponsor – \$2,000 per event

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Stand Against Racism / Chefs Take a Stand
  - Two-page ad spread in the program
  - Two tickets/entries to the event
  - Special event participation opportunity
    - Stand Against Racism: advertising space on 21-Day Challenge mobile app
    - Chefs Take a Stand: take one of the limited chefs slots
- Pig-n-Par Golf Tournament
  - Two-page ad spread in the program
  - Tee sign placed on golf course
  - Special event participation opportunity
    - Golf with a four-person captain and crew team, includes cart rental and lunch
- Girls Day Out
  - Two-page ad spread in the program
  - Featured logo on drawstring backpack
  - Special event participation opportunity
    - Receive four tickets and provide a female leader to speak to participants
- All events
  - Featured in 2023 Annual Report (*distributed in summer 2024*)
  - Featured in media outreach materials and media interviews
  - Featured with company logo or name on event poster (*dependent on space*)
  - Featured with company logo and link on website event page
  - Featured with company logo and link on website event news posts
  - Featured with company logo and link on final website event thank you news post
  - Featured with link on Facebook event page
  - Featured with link in social media posts
  - Featured in final event thank you social media post
  - Featured with company name and link in event email blasts
  - Featured with company logo and link in final event thank you email blast
  - Verbal recognition at event
  - Display your banner or signage at event
  - Featured with company logo on YWCA event sponsor sign

## **Gold Sponsor – \$1,000 per event**

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Stand Against Racism / Chefs Take a Stand
  - Full-page ad in the program
  - Two tickets/entries to the event
- Pig-n-Par Golf Tournament
  - Full-page ad in the program
  - Tee sign placed on golf course
  - Four-person captain and crew team including cart rental and lunch
- Girls Day Out
  - Full-page ad in the program
  - Highlighted logo on drawstring backpack
  - Two tickets to the event
- All events
  - Highlighted in 2023 Annual Report (*distributed in summer 2024*)
  - Included in media outreach materials and media interviews
  - Included with company logo and link on website event page
  - Included with company name and link on website news posts
  - Included with company name and link on final website event thank you news post
  - Rotating mentions in social media posts
  - Included in final event thank you social media post
  - Included with company name and link in event email blasts
  - Included with company logo and link in final event thank you email blast
  - Listed with company name on YWCA event sponsor sign

## **Silver Sponsor – \$500 per event**

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Girls Day Out / Stand Against Racism / Chefs Take a Stand
  - Half-page ad in the program
- Pig-n-Par Golf Tournament
  - Half-page ad in the program
  - Tee sign on the golf course
- All events
  - Included in 2023 Annual Report (*distributed in summer 2024*)
  - Included with company name and link on website event page
  - Included with company name and link on final website event thank you news post
  - Included in final event thank you social media post
  - Included with company name and link in final event thank you email blast

## **Bronze Sponsor – \$250 per event**

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Girls Day Out / Stand Against Racism / Chefs Take a Stand
  - Business card ad in the program
- Pig-n-Par Golf Tournament
  - Business card ad in the program
  - Tee sign on the golf course
- All events
  - Listed in 2023 Annual Report (*distributed in summer 2024*)
  - Included with company name on website event page
  - Included with company name and link on final website event thank you news post
  - Included with company name in final event thank you email blast

## **Pig-n-Par Golf Tournament Additional Sponsorship Opportunities**

### **Corporate Team – \$380 per team**

- Four-person captain and crew team including cart rental and lunch
- Listed in the program
- Tee sign on the golf course
- Listed on website event page
- Included with company name and link on final website event thank you news post
- Listed in final event thank you social media post
- Listed in final event thank you email blast
- Listed in 2023 Annual Report (*distributed in summer 2024*)

### **Tee Sign – \$125**

- Listing in the program
- Tee sign listing the business name on the golf course

### **Sponsorship Contact:**

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