

YWCA Cortland Address and Sponsorship Contact:

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eliminating racism
empowering women
ywca

YWCA
IS ON A
MISSION

YWCA Cortland 2023 Partnership and Sponsorship Levels and Benefits	Empower Partner \$10,000 per year	Persimmon Partner \$5,000 per year	Platinum Sponsor \$2,000 per event	Gold Sponsor \$1,000 per event
<i>Benefit descriptions detailed on website event page.</i>				
YWCA Facility / Materials / Other				
YWCA lobby signage	X			
YWCA lobby TV	two full-screen ads	one full-screen ad		
Annual Report	featured in 2024	highlighted in 2024	featured in 2024	highlighted in 2024
YWCA class guides, schedules, other printed materials	X			
Marketing / PR / Publicity				
Media outreach materials and media interviews	highlighted in all		featured	included
Event program	two-page ad spread in all	full-page ad in all	two-page ad spread	full-page ad
Girls Day Out drawstring backpack – logo	highlighted	Included	featured	highlighted
Event posters – logo or name depending on space			featured	
Website homepage – logo	featured			
Website event page – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w logo/link
Website news posts – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w name/link
Monthly website news posts	X			
Facebook event page – company name, and link	highlighted w link in all		featured w link	
Social media posts – company name, and link	highlighted w link in all	included w link in all	featured w link in all	rotating mentions
Monthly social media posts	X			
Email blasts – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w name/link
Thank you Email – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w logo/link
Onsite at Events				
Verbal recognition	featured at all	mentioned at all	X	
Your signage or banner	placement at all		X	
YWCA event sponsor sign – logo or company name	highlighted w logo	included w logo	featured w logo	listed w name
Special event participation opportunity			X	
Event tickets (<i>except Golf Tournament</i>)	2 to each event		X	X
Corporate team (<i>Golf Tournament only</i>)	X		X	X
Tee sign (<i>Golf Tournament only</i>)	X		X	X

See bottom of next page for a list of 2023 events, including dates.

YWCA Cortland 2023 Partnership and Sponsorship Levels and Benefits	Silver Sponsor \$500 per event	Bronze Sponsor \$250 per event	Tee Sign* \$125 per sign	Corporate Team* \$380 per team
<i>Benefit descriptions detailed on website event page.</i>				
YWCA Facility / Materials / Other				
YWCA lobby signage				
YWCA lobby TV				
Annual Report	included in 2024	listed in 2024	listed in 2024	listed in 2024
YWCA class guides, schedules, other printed materials				
Marketing / PR / Publicity				
Media outreach materials and media interviews				
Event program	half-page ad	business card ad	listing	listing
Girls Day Out drawstring backpack – logo				
Posters – logo or company name				
Website homepage – logo				
Website event page – logo or company name, and link	included w name/link	Included w name		listing
Website news posts – logo or company name, and link				
Monthly website news posts				
Facebook event page – company name, and link				
Social media posts – company name, and link	final thank you post			final thank you post
Monthly social media posts				
Email blasts – logo or company name, and link				
Thank You Email – logo or company name, and link	included w name/link	Included w name	listing	listing
Onsite at Events				
Verbal recognition				
Your signage or banner				
YWCA event sponsors sign – logo or company name				
Special event participation opportunity				
Event tickets <i>(except for Golf Tournament)</i>				
Corporate team <i>(Golf Tournament only)</i>				X
Tee sign <i>(Golf Tournament only)</i>	X	X	X	X

2023 YWCA Cortland Events:

Girls Day Out / early March 2023 / Tompkins Cortland Community College

Stand Against Racism / April 2023 / virtual and TBD

Pig-n-Par Golf Tournament / August 4, 2023 / Willowbrook Golf Club

Chefs Take a Stand Against Domestic Violence / October 3, 2023 / The Lookout at Hope Lake (Greek Peak Mountain Resort)

** for Pig-n-Par Golf Tournament only*