

## **YWCA CORTLAND PIG- N-PAR GOLF TOURNAMENT**

### **2023 SPONSORSHIP BENEFITS**

#### **Platinum Sponsor – \$2,000 per event**

- Two-page ad spread in the program
- Tee sign with business name placed on the golf course
- Four-person captain and crew team including cart rental and lunch
- Featured in media outreach materials and media interviews
- Featured with company logo or name on event poster (*dependent on space*)
- Featured with company logo and link on website event page
- Featured with company logo and link on website news posts
- Featured with link on Facebook event page
- Featured with link in social media posts
- Featured in final event thank you social media post
- Featured with company name and link in event email blasts
- Featured with company logo and link in final event thank you email blast
- Verbal recognition at event
- Featured on event banner displayed at clubhouse
- Featured with company logo on YWCA event sponsor sign (*if we create one*)
- Featured in 2023 Annual Report (*distributed in summer 2024*)

#### **Gold Sponsor – \$1,000 per event**

- Full-page ad in the program
- Tee sign with business name placed on the golf course
- Four-person captain and crew team including cart rental and lunch
- Included in media outreach materials and media interviews
- Included with company logo and link on website event page
- Included with company name and link on website news posts
- Rotating mentions in social media posts
- Included in final event thank you social media post
- Included with company name and link in event email blasts
- Included with company logo and link in final event thank you email blast
- Listed with company name on YWCA event sponsor sign (*if we create one*)
- Highlighted in 2023 Annual Report (*distributed in summer 2024*)

## **Silver Sponsor – \$500 per event**

- Half-page ad in the program
- Tee sign with business name placed on the golf course
- Included with company name and link on website event page
- Included in final event thank you social media post
- Included with company name and link in final event thank you email blast
- Included in 2023 Annual Report (*distributed in summer 2024*)

## **Bronze Sponsor – \$250 per event**

- Business card ad in the program
- Tee sign with business name placed on the golf course
- Included with company name on website event page
- Included with company name in final event thank you email blast
- Listed in 2023 Annual Report (*distributed in summer 2024*)

## **Tee Sign Sponsor – \$125 per event**

- Listing in the program
- Tee sign with business name placed on the golf course
- Listed in final event thank you email blast
- Listed in 2023 Annual Report (*distributed in summer 2024*)

## **Corporate Team – \$380 per team**

- Four-person captain and crew team including cart rental and lunch
- Listed in the program
- Tee sign with business name placed on the golf course
- Listed on website event page
- Listed in final event thank you social media post
- Listed in final event thank you email blast
- Listed in 2023 Annual Report (*distributed in summer 2024*)

## **Sponsorship Contact:**

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