

YWCA CORTLAND 2024 PARTNERSHIP BENEFITS

Empower Partner – \$10,000 per year

- Plaque for your place of business
- Banner or framed photo in YWCA lobby
- Two full-screen ads on YWCA lobby TV (can change monthly)
- Featured recognition in 2024 Annual Report (*distributed in summer 2025*)
- Recognition in all parent guides, schedules, and other printed materials
- Highlighted in all event media outreach materials and media interviews
- Two-page ad spread or two full-page ads in all event programs
- Featured company logo on YWCA website's homepage
- Highlighted with company logo and link on website event page
- Highlighted with company logo and link on website event news posts
- Highlighted with company logo and link on final website event thank you news post
- Monthly website news posts with content provided by your business
- Highlighted with link in all Facebook event pages
- Highlighted with link in event social media posts
- Highlighted in final event thank you social media post
- Monthly social media posts with content provided by your business
- Highlighted with company logo and link in all event email blasts
- Highlighted with company logo and link in all final event thank you email blasts
- Featured verbal recognition at all events plus Annual Meeting
- Display your banner or signage at all events plus Annual Meeting
- Highlighted with company logo on all YWCA event sponsor signs
- Highlighted logo placement on Girls Day Out giveaway (t-shirt or drawstring backpack)
- One corporate golf team and two tickets/entries to each of the other events
- Tee sign placed on golf course at Pig-n-Par Golf Tournament

Persimmon Partner – \$5,000 per year

- One full-screen ad on YWCA lobby TV (can change quarterly)
- Highlighted recognition in 2024 Annual Report (*distributed in summer 2025*)
- One full-page ad in all event programs
- Included with company logo and link on all website event pages and news posts
- Included with link in all event social media posts
- Included with company logo and link in all event email blasts
- Verbal recognition at all events
- Included with company logo on all YWCA event sponsor signs
- Logo included on Girls Day Out giveaway (t-shirt or drawstring backpack)

YWCA CORTLAND 2024 EVENT SPONSORSHIP BENEFITS

Platinum Sponsor – \$2,000 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is (prev. Stand Against Racism) / Chefs Take a Stand
 - Two-page ad spread or two full-page ads in the program
 - Two registrations/tickets to the training/event
 - Special event participation opportunity
 - Until Justice Just Is: advertising space on 21-Day Challenge mobile app
 - Chefs Take a Stand: take one of the limited chefs slots
- Pig-n-Par Golf Tournament
 - Two-page ad spread or two full-page ads in the program
 - Tee sign placed on golf course
 - Special event participation opportunity
 - Golf with a four-person captain and crew team, includes cart rental and lunch
- Girls Day Out
 - Two-page ad spread or two full-page ads in the program
 - Featured logo on giveaway (t-shirt or drawstring backpack)
 - Special event participation opportunity
 - Receive four registrations and provide a female leader to speak to participants
- All events
 - Featured in 2024 Annual Report (*distributed in summer 2025*)
 - Featured in media outreach materials and media interviews
 - Featured with company logo or name on event poster (*dependent on space*)
 - Featured with company logo and link on website event page
 - Featured with company logo and link on website event news posts
 - Featured with company logo and link on final website event thank you news post
 - Featured with link on Facebook event page
 - Featured with link in social media posts
 - Featured in final event thank you social media post
 - Featured with company name and link in event email blasts
 - Featured with company logo and link in final event thank you email blast
 - Verbal recognition at event
 - Display your banner or signage at event
 - Featured with company logo on YWCA event sponsor sign

Gold Sponsor – \$1,000 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is (prev. Stand Against Racism) / Chefs Take a Stand
 - Full-page ad in the program
 - Two registrations/tickets to the training/event
- Pig-n-Par Golf Tournament
 - Full-page ad in the program
 - Tee sign placed on golf course
 - Four-person captain and crew team including cart rental and lunch
- Girls Day Out
 - Full-page ad in the program
 - Highlighted logo on giveaway (t-shirt or drawstring backpack)
 - Two registrations for the event
- All events
 - Highlighted in 2024 Annual Report (*distributed in summer 2025*)
 - Included in media outreach materials and media interviews
 - Included with company logo and link on website event page
 - Included with company name and link on website news posts
 - Included with company name and link on final website event thank you news post
 - Rotating mentions in social media posts
 - Included in final event thank you social media post
 - Included with company name and link in event email blasts
 - Included with company logo and link in final event thank you email blast
 - Listed with company name on YWCA event sponsor sign

Silver Sponsor – \$500 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is (prev. Stand Against Racism) / Girls Day Out / Chefs Take a Stand
 - Half-page ad in the program
- Pig-n-Par Golf Tournament
 - Half-page ad in the program
 - Tee sign on the golf course
- All events
 - Included in 2024 Annual Report (*distributed in summer 2025*)
 - Included with company name and link on website event page
 - Included with company name and link on final website event thank you news post
 - Included in final event thank you social media post
 - Included with company name and link in final event thank you email blast

Bronze Sponsor – \$250 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is (prev. Stand Against Racism) / Girls Day Out / Chefs Take a Stand
 - Quarter-page ad in the program
- Pig-n-Par Golf Tournament
 - Quarter-page ad in the program
 - Tee sign on the golf course
- All events
 - Listed in 2024 Annual Report (*distributed in summer 2025*)
 - Included with company name on website event page
 - Included with company name and link on final website event thank you news post
 - Included with company name in final event thank you email blast

Pig-n-Par Golf Tournament Additional Sponsorship Opportunities

Corporate Team – \$380 per team

- Four-person captain and crew team including cart rental and lunch
- Listed in the program
- Tee sign on the golf course
- Listed on website event page
- Included with company name and link on final website event thank you news post
- Listed in final event thank you social media post
- Listed in final event thank you email blast
- Listed in 2024 Annual Report (*distributed in summer 2025*)

Tee Sign – \$125

- Listing in the program
- Tee sign listing the business name on the golf course

Sponsorship Contact:

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