

YWCA Cortland Address and Sponsorship Contact:

14 Clayton Ave.
Cortland, NY 13045
607-753-9651

Robyn Hayes
Director of Development
robyn@cortlandywca.org



YWCA Cortland 2024 Partnership and Sponsorship Levels and Benefits	Empower Partner \$10,000 per year	Persimmon Partner \$5,000 per year	Platinum Sponsor \$2,000 per event	Gold Sponsor \$1,000 per event
<i>Benefit descriptions detailed on website event page.</i>				
YWCA Facility / Materials / Other				
YWCA lobby signage	X			
YWCA lobby TV	two full-screen ads	one full-screen ad		
Annual Report	featured in 2025	highlighted in 2025	featured in 2025	highlighted in 2025
Parent guides, schedules, other printed materials	X			
Marketing / PR / Publicity				
Media outreach materials and media interviews	highlighted in all		featured	included
Event program	two-page ad spread in all	full-page ad in all	two-page ad spread	full-page ad
Girls Day Out giveaway (t-shirt or backpack) – logo	highlighted	Included	featured	highlighted
Event posters – logo or name depending on space			featured	
Website homepage – logo	featured			
Website event page – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w logo/link
Website news posts – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w name/link
Monthly website news posts	X			
Facebook event page – company name, and link	highlighted w link in all		featured w link	
Social media posts – company name, and link	highlighted w link in all	included w link in all	featured w link in all	rotating mentions
Monthly social media posts	X			
Email blasts – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w name/link
Thank you Email – logo or company name, and link	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w logo/link
Onsite at Events				
Verbal recognition	featured at all	mentioned at all	X	
Your signage or banner	placement at all		X	
YWCA event sponsor sign – logo or company name	highlighted w logo	included w logo	featured w logo	listed w name
Special event participation opportunity			X	
Event tickets (<i>except Golf Tournament</i>)	2 to each event		X	X
Corporate team (<i>Golf Tournament only</i>)	X		X	X
Tee sign (<i>Golf Tournament only</i>)	X		X	X

See bottom of next page for a list of 2024 events, including dates.

YWCA Cortland 2024 Partnership and Sponsorship Levels and Benefits	Silver Sponsor \$500 per event	Bronze Sponsor \$250 per event	Tee Sign* \$125 per sign	Corporate Team* \$380 per team
<i>Benefit descriptions detailed on website event page.</i>				
YWCA Facility / Materials / Other				
YWCA lobby signage				
YWCA lobby TV				
Annual Report	included in 2025	listed in 2025		listed in 2025
Parent guides, schedules, other printed materials				
Marketing / PR / Publicity				
Media outreach materials and media interviews				
Event program	half-page ad	Quarter-page ad	listing	listing
Girls Day Out drawstring backpack – logo				
Posters – logo or company name				
Website homepage – logo				
Website event page – logo or company name, and link	included w name/link	Included w name		listing
Website news posts – logo or company name, and link				
Monthly website news posts				
Facebook event page – company name, and link				
Social media posts – company name, and link	final thank you post			final thank you post
Monthly social media posts				
Email blasts – logo or company name, and link				
Thank You Email – logo or company name, and link	included w name/link	Included w name		listing
Onsite at Events				
Verbal recognition				
Your signage or banner				
YWCA event sponsors sign – logo or company name				
Special event participation opportunity				
Event tickets (<i>except for Golf Tournament</i>)				
Corporate team (<i>Golf Tournament only</i>)				X
Tee sign (<i>Golf Tournament only</i>)	X	X	X	X

2024 YWCA Cortland Events:

Until Justice Just Is (previously Stand Against Racism) / January, February, April 2024 / YWCA and virtual
 Girls Day Out / Saturday, March 9, 2024 / Tompkins Cortland Community College
 Pig-n-Par Golf Tournament / Friday, August 2, 2024 / Willowbrook Golf Club
 Chefs Take a Stand Against Domestic Violence / Wednesday, October 2, 2024 / The Lookout at Hope Lake (Greek Peak Mountain Resort)

* for Pig-n-Par Golf Tournament only