



YWCA CORTLAND 2024 CORPORATE PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Please complete all contact info, indicate payment method, check the line(s) associated with your desired level of partnership or sponsorship(s) on appropriate pages of the form, and return all pages to YWCA Cortland. Or you can pay for your sponsorship online. Find the online sponsorship payment form and detailed descriptions of sponsorship benefits on our *Events* page at cortlandYWCA.org.

Business Name _____

Contact Person _____ Title _____

Address _____

Email _____ Phone _____

Invoice me by this date _____ (*payment is due 30 days after invoice date*)

Enclosed is a check made out to YWCA Cortland

Charge my MasterCard Visa Discover AMEX

Credit Card # _____ Exp. _____ CW _____

Name on card _____

Signature (*required*) _____

YWCA Cortland Mailing Address:

14 Clayton Ave.
Cortland, NY 13045
607-753-9651

Sponsorship Contact:

Robyn Hayes
Director of Development
robyn@cortlandywca.org

—partnership and event sponsorship opportunities are listed on following sheet—

2024 CORPORATE PARTNERSHIP OPPORTUNITIES

Partnerships receive recognition at all events and last all year long.

____ **Empower Partner – \$10,000**

The Empower Partnership will provide your organization the maximum visibility and recognition it deserves as a major philanthropic supporter in the community. It includes featured promotion in our facility, at all events and in all event programs, on our website and social media, and much, much more! Empower Partners power our programs and receive marketing through all four of them: Aid to Victims of Violence, Child Care, Health & Fitness, and Mentoring.

____ **Persimmon Partner – \$5,000**

The Persimmon Partnership will position your business as a valued leader in the community. Benefits include highlighting your organization on our lobby TV, at all events and in all event programs, and more. A key stakeholder, Persimmon Partners help us achieve our mission.

2024 EVENT SPONSORSHIP OPPORTUNITIES

Sponsorships support the individual events we hold throughout the year.

Until Justice Just Is (prev. Stand Against Racism) – Jan, Feb, Apr

Location: YWCA Cortland and Virtual

We continue participation in YWCA USA's national Until Justice Just Is (formerly known as the Stand Against Racism) initiative. We expect to include a 21-day Racial Justice Challenge for the third year, with virtual learning activities presented each weekday for four weeks (likely in April). For the first time, we will also offer a four-week Kingian Nonviolence training course in February, with a preview demo on MLK Day. We may add a second course in March. A celebration for those completing this nonviolence training is planned for April; more details to come. This initiative aims to raise awareness about YWCA's work to eliminate racism and promote peace, justice, freedom, and dignity for all. Proceeds benefit all YWCA Cortland programs. Sponsors to be recognized across all activities.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

22nd Annual Girls Day Out – Sat, Mar 9, 2024

Location: Tompkins Cortland Community College

Taking place for the second year at Tompkins Cortland Community College, Girls Day Out provides a special day of activities designed to engage, motivate, and build confidence in our community's young female leaders. About 100 young women, ages 11-14, will participate in STEAM activities and team-building exercises. They will also attend an interactive career fair, and health education sessions focused on confidence building. Proceeds benefit the Health & Fitness program.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

22ND Annual Pig-n-Par Golf Tournament – Fri, Aug 2, 2024

Location: Willowbrook Golf Club

Each year, 100+ community members tee off to support the crucial programs and services of YWCA Cortland. By providing sponsorship funding for this event, your business makes it possible for all proceeds raised during the event to stay in Cortland County to benefit the local community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze
____ \$380 Corporate Golf Team ____ \$125 Tee Sign

5th Annual Chefs Take a Stand – Wed, Oct 2, 2024

Location: The Lookout at Hope Lake, Greek Peak Mountain Resort

The Chefs Take a Stand Against Domestic Violence event will return to The Lookout at Hope Lake for the third year. This popular and fun sell-out event features 24-26 local community leaders, and some pro chefs too, competing to be voted Best Chef by 250+ attendees. The event, which takes place during Domestic Violence Awareness Month, aims to spark conversations around and educate the public about domestic violence. Proceeds benefit the Aid to Victims of Violence program and help victims in our community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

Program Support

If you are interested in providing support for the operations of a specific YWCA program, please contact Robyn Hayes to discuss your contribution options.

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