

YWCA CORTLAND 2025 PARTNERSHIP BENEFITS

Empower Partner – \$10,000 per year

- Plaque for your place of business
- Banner or framed photo in YWCA lobby
- Two full-screen ads on YWCA lobby TV (*can change monthly*)
- Featured recognition in 2025 Annual Report (*distributed in summer 2026*)
- Recognition in parent handbooks, schedules, and other printed materials (*dependent on space*)
- Highlighted in all event media outreach materials and media interviews
- Two-page ad spread or two full-page ads in all event programs
- Featured company logo on YWCA website's homepage
- Highlighted with company logo and link on all website event pages
- Highlighted with company logo and link on all website event news posts
- Highlighted with company logo and link on all final website event thank you news posts
- Monthly website news posts with content provided by your business
- Highlighted with link in all Facebook event pages
- Highlighted with link in all event social media posts
- Highlighted with link in all final event thank you social media posts
- Monthly social media posts with content provided by your business
- Highlighted with company logo and link in all event email blasts
- Highlighted with company logo and link in all final event thank you email blasts
- Featured verbal recognition at all events plus Annual Meeting
- Display your banner or signage at all events plus Annual Meeting
- Highlighted with company logo on all YWCA event sponsor signs (*if we produce them*)
- Highlighted logo on Girls Day Out giveaway (t-shirt or backpack) and Walk the Walk t-shirt
- One corporate golf team slot and two tickets/registrations to all other events/trainings
- Tee sign listing the business name placed on golf course at Pig-n-Par Golf Tournament

Persimmon Partner – \$5,000 per year

- One full-screen ad on YWCA lobby TV (*can change quarterly*)
- Featured recognition in 2025 Annual Report (*distributed in summer 2026*)
- One full-page ad in all event programs
- Included with company logo and link on all website event pages and news posts
- Included with link in all event social media posts
- Included with company logo and link in all event email blasts
- Verbal recognition at all events
- Included with company logo on all YWCA event sponsor signs (*if we produce them*)
- Highlighted logo on Girls Day Out giveaway (t-shirt or backpack) and Walk the Walk t-shirt
- Tee sign listing the business name placed on golf course at Pig-n-Par Golf Tournament

YWCA CORTLAND 2025 EVENT SPONSORSHIP BENEFITS

Platinum Sponsor – \$2,000 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is / Chefs Take a Stand
 - Two-page ad spread or two full-page ads in the program
 - Four discounted registrations for UJJI training / four tickets to Chefs event
 - Special event participation opportunity
 - Until Justice Just Is: advertising space on 21-Day Challenge mobile app
 - Chefs Take a Stand: tabling opportunity at event
- Girls Day Out / Walk the Walk
 - Two-page ad spread or two full-page ads in the program
 - Featured logo on Girls Day Out giveaway (t-shirt or backpack) or Walk the Walk t-shirt
 - Four registrations for the Girls Day Out event / four registrations for the Walk the Walk
 - Special event participation opportunity
 - Girls Day Out: tabling opportunity at parents/guardians check-in station
 - Walk the Walk: tabling opportunity at the post-walk open house
- Pig-n-Par Golf Tournament
 - Two-page ad spread or two full-page ads in the program
 - Tee sign listing the business name placed on the golf course
 - Special event participation opportunity
 - Golf with a four-person captain and crew team, includes cart rental and lunch
- All events
 - Highlighted in 2025 Annual Report (*distributed in summer 2026*)
 - Featured in media outreach materials and media interviews
 - Featured on event poster, ticket, and online graphics (*dependent on space*)
 - Featured with company logo and link on website event page
 - Featured with company logo and link on website event news posts
 - Featured with company logo and link on final website event thank you news post
 - Featured with link on Facebook event page
 - Featured with link in social media event posts
 - Featured with link in final event thank you social media post
 - Featured with company logo and link in event email blasts
 - Featured with company logo and link in final event thank you email blast
 - Featured verbal recognition at event
 - Display your banner or signage at event
 - Featured with company logo on YWCA event sponsor sign (*if we produce them*)

Gold Sponsor – \$1,000 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is / Chefs Take a Stand
 - Full-page ad in the program
 - Two discounted registrations for UJJI training / two tickets to Chefs event
- Girls Day Out / Walk the Walk
 - Full-page ad in the program
 - Included logo on Girls Day Out giveaway (t-shirt or backpack) or Walk the Walk t-shirt
 - Two registrations for the Girls Day Out event / two registrations for the Walk the Walk
- Pig-n-Par Golf Tournament
 - Full-page ad in the program
 - Tee sign listing the business name placed on the golf course
 - Four-person captain and crew team including cart rental and lunch
- All events
 - Highlighted in 2025 Annual Report (*distributed in summer 2026*)
 - Included in media outreach materials and media interviews
 - Included with company logo and link on website event page
 - Included with company name and link on website news posts
 - Included with company name and link on final website event thank you news post
 - Rotating mentions in social media event posts
 - Included in final event thank you social media post
 - Included with company name and link in event email blasts
 - Included with company logo and link in final event thank you email blast
 - Listed with company name on YWCA event sponsor sign (*if we produce them*)

Silver Sponsor – \$500 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is / Girls Day Out / Walk the Walk / Chefs Take a Stand
 - Half-page ad in the program
- Pig-n-Par Golf Tournament
 - Half-page ad in the program
 - Tee sign listing the business name placed on the golf course
- All events
 - Included in 2025 Annual Report (*distributed in summer 2026*)
 - Included with company name and link on website event page
 - Included with company name and link on final website event thank you news post
 - Included in final event thank you social media post
 - Included with company name and link in final event thank you email blast

Bronze Sponsor – \$250 per event

Benefits may differ slightly depending on the event; those differences are outlined below.

- Until Justice Just Is / Girls Day Out / Walk the Walk / Chefs Take a Stand
 - Quarter-page ad in the program
- Pig-n-Par Golf Tournament
 - Quarter-page ad in the program
 - Tee sign listing the business name placed on the golf course
- All events
 - Listed in 2025 Annual Report (*distributed in summer 2026*)
 - Included with company name on website event page
 - Included with company name and link on final website event thank you news post
 - Included with company name in final event thank you email blast

Pig-n-Par Golf Tournament Additional Sponsorship Opportunities

Corporate Team – \$400 per team

- Four-person captain and crew team including cart rental and lunch
- Listed in the program
- Tee sign listing the business name on the golf course
- Listed in 2025 Annual Report (*distributed in summer 2026*)
- Listed on website event page
- Included with company name and link on final website event thank you news post
- Listed in final event thank you social media post
- Listed in final event thank you email blast

Tee Sign – \$150

- Listing in the program
- Tee sign listing the business name placed on the golf course

Sponsorship Contact:

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