

YWCA Cortland Address and Sponsorship Contact:

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YWCA Cortland 2025 Partnership and Sponsorship Levels and Benefits	Empower Partner \$10,000 per year	Persimmon Partner \$5,000 per year	Platinum Sponsor \$2,000 per event	Gold Sponsor \$1,000 per event
<i>Benefit descriptions detailed on website event page.</i>				
YWCA Facility / Materials / Other				
YWCA lobby signage and plaque for your business	X			
YWCA lobby TV full-screen ads	2 updated monthly	1 updated quarterly		
2025 Annual Report (<i>to be distributed summer 2026</i>)	featured	featured	highlighted	highlighted
Parent handbooks, schedules, other printed materials	X (<i>dependent on space</i>)			
Marketing / PR / Publicity				
Media outreach materials and media interviews	highlighted in all		featured	included
Event programs	2-page spread or 2 ads in all	full-page ad in all	2-page spread or 2 ads	full-page ad
Girls Day Out giveaway / Walk the Walk t-shirt	logo highlighted	logo highlighted	logo featured	logo included
Event poster, ticket, online graphic (<i>space dependent</i>)			featured	
YWCA's website homepage	logo featured			
Website event page: logo or company name, + link?	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w logo/link
Website event news posts: logo or name, + link?	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w name/link
Monthly website news posts or final event thanks post	monthly post + event thanks		thank you w logo/link	thank you w name/link
Facebook event page: company name, + link?	highlighted w link in all		featured w link	
Social media event posts: company name, + link?	highlighted w link in all	included w link in all	featured w link in all	rotating + thank you
Monthly social media posts w business content	X			
Email blasts: logo or company name, + link?	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w name/link
Thank you email: logo or company name, + link?	highlighted w logo/link on all	included w logo/link	featured w logo/link	included w logo/link
Onsite at Events				
Verbal recognition	featured all + annual meeting	mentioned at all	featured	
Your signage or banner	all events + annual meeting		X	
YWCA event sponsor sign (<i>if produced</i>)	highlighted w logo	included w logo	featured w logo	listed w name
Special event participation opportunity			X	
Event tickets/registrations (<i>except Golf Tournament</i>)	2 to each event		4 to event	2 to event
Corporate team (<i>Golf Tournament / Empower only</i>)	X		X	X
Tee sign w bus name (<i>Golf Tournament / Partner only</i>)	X	X	X	X

See bottom of next page for a list of YWCA Cortland's 2025 events, including dates.

YWCA Cortland 2025 Partnership and Sponsorship Levels and Benefits	Silver Sponsor \$500 per event	Bronze Sponsor \$250 per event	Tee Sign* \$150 per sign	Corporate Team* \$400 per team
<i>Benefit descriptions detailed on website event page.</i>				
YWCA Facility / Materials / Other				
YWCA lobby signage and plaque for your business				
YWCA lobby TV full-screen ads				
2025 Annual Report <i>(to be distributed summer 2026)</i>	included	listed		listed
Parent handbooks, schedules, other printed materials				
Marketing / PR / Publicity				
Media outreach materials and media interviews				
Event programs	half-page ad	quarter-page ad	listed	listed
Girls Day Out giveaway / Walk the Walk t-shirt				
Event poster, ticket, online graphic <i>(space dependent)</i>				
YWCA's website homepage				
Website event page: logo or company name, + link?	included w name/link	included w name		listed
Website event news posts: logo or name, + link?				
Monthly website news posts or final event thanks post	thank you w name/link	thank you w name/link		thank you w name/link
Facebook event page: company name, + link?				
Social media event posts: company name, + link?	final thank you post			final thank you post
Monthly social media posts w business content				
Email blasts: logo or company name, + link?				
Thank you email: logo or company name, + link?	included w name/link	included w name		listed
Onsite at Events				
Verbal recognition				
Your signage or banner				
YWCA event sponsor sign <i>(if produced)</i>				
Special event participation opportunity				
Event tickets/registrations <i>(except Golf Tournament)</i>				
Corporate team <i>(Golf Tournament / Empower only)</i>				X
Tee sign w bus name <i>(Golf Tournament / Partner only)</i>	X	X	X	X

2025 YWCA Cortland Events, Dates, and Locations:

Until Justice Just Is (previously Stand Against Racism) / January – April 2025 / YWCA Cortland and Virtual
 23rd Annual Girls Day Out / Saturday, March 8, 2025 / Tompkins Cortland Community College
 Inaugural Walk the Walk with the YWCA / Saturday, May 10, 2025 / YWCA Cortland and Virtual
 23rd Annual Pig-n-Par Golf Tournament / Friday, August 1, 2025 / Willowbrook Golf Club
 6thAnnual Chefs Take a Stand Against Domestic Violence / Wednesday, October 1, 2025 / The Lookout at Hope Lake (Greek Peak Mountain Resort)

** for Pig-n-Par Golf Tournament only*