



YWCA CORTLAND 2025 CORPORATE PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Please complete all contact info, indicate payment method, check the line(s) associated with your desired level of partnership or sponsorship(s) on appropriate pages of the form, and return all pages to YWCA Cortland. Or you can pay for your sponsorship online. Find the online sponsorship payment forms and detailed descriptions of sponsorship benefits on our *Events* page at cortlandYWCA.org.

Business Name _____

Contact Person _____ Title _____

Address _____

Email _____ Phone _____

___ Invoice me by this date _____ (*payment is due 30 days after invoice date*)

___ Enclosed is a check made out to YWCA Cortland

Charge my ___ MasterCard ___ Visa ___ Discover ___ AMEX

Credit Card # _____ Exp. _____ CW _____

Name on card _____

Signature (*required if paying by card*) _____

YWCA Cortland Mailing Address:

14 Clayton Ave.
Cortland, NY 13045
607-753-9651 ext. 118

Sponsorship Contact:

Robyn Hayes
Director of Development
robyn@cortlandywca.org

—partnership and event sponsorship opportunities are listed on following sheet—

2025 CORPORATE PARTNERSHIP OPPORTUNITIES

Partnerships receive recognition at all events and last all year long.

____ **Empower Partner – \$10,000**

The Empower Partnership will provide your organization with the maximum visibility and recognition it deserves as a major philanthropic supporter in the community. It includes featured promotion in our facility, at all events and in all event programs, on our website and social media, and much, much more! Empower Partners power our programs and receive marketing through all four of them (Aid to Victims of Violence, Child Care, Health & Fitness, and Mentoring) where space in materials allows.

____ **Persimmon Partner – \$5,000**

The Persimmon Partnership will position your business as a valued leader in the community. Benefits include highlighting your organization on our lobby TV, at all events and in all event programs, and more. Key stakeholders, Persimmon Partners help us achieve our mission.

2025 EVENT SPONSORSHIP OPPORTUNITIES

Sponsorships support the individual events we hold throughout the year.

Until Justice Just Is (prev. Stand Against Racism) – Jan-Apr 2025

Location: YWCA Cortland and Virtual

We continue participation in 2025 in YWCA USA's national Until Justice Just Is initiative. We expect to include the 21-day Racial Justice Challenge (RJC) for the fourth year, with virtual learning activities presented each weekday for four weeks (likely in April). YWCA USA leads and provides content for the virtual RJC. For the second time, we are also planning Kingian Nonviolence Conflict Reconciliation training courses in February and March, with a preview demo on MLK Day. A celebration for those completing this nonviolence training is planned for April. This initiative aims to raise awareness about YWCA's work to eliminate racism and promote peace, justice, freedom, and dignity for all. Proceeds benefit all YWCA Cortland programs. Sponsors to be recognized across all activities.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

23rd Annual Girls Day Out – Sat, Mar 8, 2025

Location: Tompkins Cortland Community College

For the third year Tompkins Cortland Community College will host Girls Day Out, providing a special day of activities designed to engage, motivate, and build confidence in our community's young female leaders. Up to 100 young women ages 10-14 will participate in STEAM projects, an interactive career fair, and team-building exercises. This event takes place on International Women's Day, a day focused on women's equality and a day to #AccelerateAction. Proceeds benefit the Health & Fitness program.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

Inaugural Walk the Walk with the YWCA – Sat, May 10, 2025

Location: YWCA Cortland and Virtual

YWCA Cortland is launching its newest fundraiser to support all those YWCA Cortland serves in the community. The 4K walk will begin at the main facility on Clayton Ave, travel along Main St., and N. Main St. to Homer Ave., passing our Here We Grow early learning child care center along the way. The walk will proceed to the turnaround point at the Grace Brown House, a permanent supportive housing facility where our Aid to Victims of Violence Program provides services to women domestic violence survivors and their children. The return route follows Groton Ave. and ends back at Clayton Ave. An open house will follow the walk so community members can learn about all YWCA programs and services. Our walkers will be encouraged to raise money as well through peer-to-peer fundraising.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

23rd Annual Pig-n-Par Golf Tournament – Fri, Aug 1, 2025

Location: Willowbrook Golf Club

Each year, 100+ community members tee off to support the crucial programs and services of YWCA Cortland. By providing sponsorship funding for this event, your business makes it possible for all proceeds raised during the event to stay in Cortland County to benefit the local community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze
____ \$400 Corporate Golf Team ____ \$150 Tee Sign

6th Annual Chefs Take a Stand – Wed, Oct 1, 2025

Location: The Lookout at Hope Lake, Greek Peak Mountain Resort

The Chefs Take a Stand Against Domestic Violence event will return to The Lookout at Hope Lake for the fourth year. This popular and fun sell-out event features 20-24 local community leaders, and some pro chefs too, competing to be voted Best Chef by 250+ attendees. The event, which takes place during Domestic Violence Awareness Month, aims to spark conversations around and educate the public about domestic violence. Proceeds benefit the Aid to Victims of Violence program and help victims in our community.

____ \$2,000 Platinum ____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

Program Support

If you are interested in providing support for the operations of a specific YWCA program, please contact Robyn Hayes to discuss your contribution options.

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