

# YWCA CORTLAND 2026 PARTNERSHIP BENEFITS

## **Empower Partner – \$10,000 per year**

- Plaque for your place of business
- Banner or framed photo in YWCA lobby
- Two full-screen ads on YWCA lobby TV (*can change monthly*)
- Featured recognition in 2026 Annual Report (*distributed in summer 2027*)
- Recognition in parent handbooks, schedules, and other printed materials (*dependent on space*)
- Highlighted in all event media outreach materials and media interviews
- Two-page ad spread or two full-page ads in all event programs
- Featured company logo on YWCA website's homepage
- Highlighted with company logo and link on all website event pages
- Highlighted with company logo and link on all website event news posts
- Highlighted with company logo and link on all final website event thank you news posts
- Monthly website news posts with content provided by your business
- Highlighted with link in all Facebook event pages
- Highlighted with link in all event social media posts
- Highlighted with link in all final event thank you social media posts
- Monthly social media posts with content provided by your business
- Highlighted with company logo and link in all event email blasts
- Highlighted with company logo and link in all final event thank you email blasts
- Featured verbal recognition at all events plus Annual Meeting
- Display your banner or signage at all events plus Annual Meeting
- Highlighted with company logo on all YWCA event sponsor signs (*if we produce them*)
- Highlighted logo on Girls Day Out giveaway (t-shirt or backpack) and Walk the Walk t-shirt
- One corporate golf team slot and two tickets/registrations to all other events
- Tee sign listing the business name placed on golf course at Pig-n-Par Golf Tournament

## **Persimmon Partner – \$5,000 per year**

- One full-screen ad on YWCA lobby TV (*can change quarterly*)
- Featured recognition in 2026 Annual Report (*distributed in summer 2027*)
- One full-page ad in all event programs
- Included with company logo and link on all website event pages and news posts
- Included with link in all event social media posts
- Included with company logo and link in all event email blasts
- Verbal recognition at all events
- Included with company logo on all YWCA event sponsor signs (*if we produce them*)
- Highlighted logo on Girls Day Out giveaway (t-shirt or backpack) and Walk the Walk t-shirt
- Tee sign listing the business name placed on golf course at Pig-n-Par Golf Tournament

# YWCA CORTLAND 2026 EVENT SPONSORSHIP BENEFITS

## Platinum Sponsor – \$2,000 per event

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Until Justice Just Is (UJJI) / Chefs Take a Stand
  - Two-page ad spread or two full-page ads in the program
  - Four registrations for UJJI MLK Jr. Day lunch & simulation / four tickets to Chefs event
  - Special event participation opportunity
    - UJJI MLK Jr. Day lunch & simulation: tabling opportunity at luncheon
    - UJJI 21-Day RJC Challenge: advertising space on mobile app and website
    - Chefs Take a Stand: tabling opportunity at event
- Girls Day Out / Walk the Walk
  - Two-page ad spread or two full-page ads in the program
  - Featured logo on Girls Day Out giveaway (t-shirt or backpack) or Walk the Walk t-shirt
  - Four registrations for the Girls Day Out event / four registrations for the Walk the Walk
  - Special event participation opportunity
    - Girls Day Out: tabling opportunity at parent/guardian check-in station
    - Walk the Walk: tabling opportunity at the post-walk open house
- Pig-n-Par Golf Tournament
  - Two-page ad spread or two full-page ads in the program
  - Tee sign listing the business name placed on the golf course
  - Special event participation opportunity
    - Golf with a four-person captain and crew team, includes cart rental and lunch
- All events
  - Highlighted in 2026 Annual Report (*distributed in summer 2027*)
  - Featured in media outreach materials and media interviews
  - Featured on event poster, ticket, and online graphics (*dependent on space*)
  - Featured with company logo and link on website event page
  - Featured with company logo and link on website event news posts
  - Featured with company logo and link on final website event thank you news post
  - Featured with link on Facebook event page
  - Featured with link in social media event posts
  - Featured with link in final event thank you social media post
  - Featured with company logo and link in event email blasts
  - Featured with company logo and link in final event thank you email blast
  - Featured verbal recognition at event
  - Display your banner or signage at event
  - Featured with company logo on YWCA event sponsor sign (*if we produce them*)

## **Gold Sponsor – \$1,000 per event**

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Until Justice Just Is (UJJI) / Chefs Take a Stand
  - Full-page ad in the program
  - Two registrations for UJJI MLK Jr. Day lunch & simulation / two tickets to Chefs event
- Girls Day Out / Walk the Walk
  - Full-page ad in the program
  - Included logo on Girls Day Out giveaway (t-shirt or backpack) or Walk the Walk t-shirt
  - Two registrations for the Girls Day Out event / two registrations for the Walk the Walk
- Pig-n-Par Golf Tournament
  - Full-page ad in the program
  - Tee sign listing the business name placed on the golf course
  - Four-person captain and crew team including cart rental and lunch
- All events
  - Highlighted in 2026 Annual Report (*distributed in summer 2027*)
  - Included in media outreach materials and media interviews
  - Included with company logo and link on website event page
  - Included with company name and link on website news posts
  - Included with company name and link on final website event thank you news post
  - Rotating mentions in social media event posts
  - Included in final event thank you social media post
  - Included with company name and link in event email blasts
  - Included with company logo and link in final event thank you email blast
  - Listed with company name on YWCA event sponsor sign (*if we produce them*)

## **Silver Sponsor – \$500 per event**

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Until Justice Just Is / Girls Day Out / Walk the Walk / Chefs Take a Stand
  - Half-page ad in the program
- Pig-n-Par Golf Tournament
  - Half-page ad in the program
  - Tee sign listing the business name placed on the golf course
- All events
  - Included in 2026 Annual Report (*distributed in summer 2027*)
  - Included with company name and link on website event page
  - Included with company name and link on final website event thank you news post
  - Included in final event thank you social media post
  - Included with company name and link in final event thank you email blast

## **Bronze Sponsor – \$250 per event**

*Benefits may differ slightly depending on the event; those differences are outlined below.*

- Until Justice Just Is / Girls Day Out / Walk the Walk / Chefs Take a Stand
  - Quarter-page ad in the program
- Pig-n-Par Golf Tournament
  - Quarter-page ad in the program
  - Tee sign listing the business name placed on the golf course
- All events
  - Listed in 2026 Annual Report (*distributed in summer 2027*)
  - Included with company name on website event page
  - Included with company name and link on final website event thank you news post
  - Included with company name in final event thank you email blast

## **Pig-n-Par Golf Tournament Additional Sponsorship Opportunities**

### **Corporate Team – \$420 per team**

- Four-person captain and crew team including cart rental and lunch
- Listed in the program
- Tee sign listing the business name on the golf course
- Listed in 2026 Annual Report (*distributed in summer 2027*)
- Listed on website event page
- Included with company name and link on final website event thank you news post
- Listed in final event thank you social media post
- Listed in final event thank you email blast

### **Tee Sign – \$150**

- Listing in the program
- Tee sign listing the business name placed on the golf course

### **Sponsorship Contact:**

Robyn Hayes  
YWCA Cortland  
Director of Development  
607-753-9651 ext. 118  
robyn@cortlandywca.org